



## 2025 Strategic Plan

Planning for our Next 20 Million Meals

### YEAR 1 ACCOMPLISHMENTS



#### Goal 1

**Develop Opportunities to Innovate and Scale Our Model**

- Serving additional Rhode Island residents through funded pilot project
- Expanding CHW services to clients
- Building on Food is Medicine work



#### Goal 2

**Implement a Sustainable Business Model to Maintain and Grow Our Signature Programs**

- 88% of clients express overall program satisfaction
- Meeting sustainable daily service goals



#### Goal 3

**Diversify and Deepen our Relationships to Extend Our Reach and Increase Our Impact**

- Exceeding fundraising goals
- Increasing community presence and outreach
- Earning multiple significant media mentions



#### Goal 4

**Develop a High Performing Structure and Model that Further Strengthens our Connections with Those We Serve**

- Achieving a 4.45/5 overall score in an team member engagement survey
- Building a strengths based organizational culture
- 100% of volunteers report enjoying their service experience



#### Goal 5

**Invest in Our Infrastructure to Support Operational Efficiencies**

- Finishing first two phases of major building renovation
- Reporting 92% of organization revenue supports programs vs. 8% supporting overhead



#### Goal 6

**Further Diversify and Develop our Board to Increase our Capacity for Impact**

- 100% board giving
- Fully engaged board of directors

### Vision

A Rhode Island where all seniors live well-nourished lives with independence and dignity.

### Mission

Our mission is to meet the nutritional and social needs of those we serve so that they can maintain safe and independent lifestyles.