



STRATEGIC PLAN HIGHLIGHTS



- Adopted by Board of Directors in November 2022
- Charts a course to long-term organizational sustainability and statewide impact growth

GOAL 1

MOWRI is well positioned to expand its work to serve additional populations at risk of food insecurity who wish to live within community. Expanding programming to these populations can allow MOWRI to increase its reach, learning, and to diversify its revenue streams.

GOAL 2

Following the COVID-19 pandemic, and its associated financial resources, MOWRI need to evaluate its business model to better understand opportunities and challenges to ensure long-term sustainability.

GOAL 3

MOWRI's ability to sustain and increase impact relies on key partnerships and relationships with all sectors of the community.

GOAL 4

MOWRI must increase capacity to support relational work with clients, partners, volunteers, and other stakeholders.

GOAL 5

In order to ensure best operational efficiencies and excellence, MOWRI must continually strengthen its infrastructure to advance and capitalize on modernization investments made to date.

GOAL 6

There are opportunities to support MOWRI's board in advancing the organization's mission and impact through board diversification, training, and engagement.