

## 2025 Strategic Plan

### Planning for our Next 20 Million Meals

#### YEAR 3 ACCOMPLISHMENTS



#### Goal 1

##### Develop Opportunities to Innovate and Scale Our Model

- Continued to extend home delivery service to HIV/AIDS patients and others living with chronic illness
- Launched Post-Discharge Meals Program for post-partum households
- Increased Medically Tailored Meals delivery by 46%



#### Goal 2

##### Implement a Sustainable Business Model to Maintain and Grow Our Signature Programs

- 97% of clients express overall program satisfaction
- Met sustainable daily service goals
- Increased No Cost Market utilization by 66%



#### Goal 3

##### Diversify and Deepen our Relationships to Extend Our Reach and Increase Our Impact

- Received national recognition of leadership achievement
- Hosted clinical site for collegiate nursing students
- Launched West African café program to serve this population of older adults



#### Goal 4

##### Develop a High Performing Structure and Model that Further Strengthens our Connections with Those We Serve

- Achieved a 4.5/5 overall score in team member engagement survey
- 100% of volunteers report enjoying their service experience
- Continued to invest in strengths-based organization coaching



#### Goal 5

##### Invest in Our Infrastructure to Support Operational Efficiencies

- 53% of funds raised for capital campaign
- Reported 92% of organization revenue supports programs vs. 8% supporting overhead



#### Goal 6

##### Further Diversify and Develop our Board to Increase our Capacity for Impact

- Added 2 new board members to fill subject matter expertise gaps
- Completed a 5-year strategic plan

#### Vision

A Rhode Island where all seniors live well-nourished lives with independence and dignity.

#### Mission

Our mission is to meet the nutritional and social needs of those we serve so that they can maintain safe and independent lifestyles.